

Concha Vidal
(Balearic Islands, Spain)
Hair of the Wild
 by Concha Vidal



What happens to the hair that we no longer own? Does it still remember us? Immerse yourself in this site specific exploration of the most enigmatic corners of memory, uncovered strand by strand

Hairstyles – messy, clean, untamed, coiffured – reflects what we want to show or hide. Chaotic, dirty, ugly, slick, silky, coarse, wet, oily, unrepentant hair. Hair is a sign of identity, as a distinction of gender, class or mental state. Hair is a way to invent ourselves. A way to inhabit the world. To lose one's hair is almost like losing oneself. To cut it can be an act of sacrifice, an act of castration.

Taking place in a working barbershop, **Concha Vidal** delivers a performance of force in this timely reminder that hair is still at the forefront of ones identity, history. A reflection of mental health and social standing, hair reminds us that, somehow, things transcend us and survive beyond us.

In this work of installation art that gradually becomes a performance, Concha Vidal masterfully delves deep into the labyrinth of memory with her richly provocative style. As she reveals an array of hairstyles and wigs she uncovers the confessions of their past owners. Their secrets, frustrations, violence and triumphs unravel one by one. An intense and intimate performance that cuts at our obsession with hair, Concha Vidal's vividly surrealistic Edinburgh Fringe debut is not to be missed.

Concha Vidal has been creating art for international audiences for over 12 years. She studied fine arts at UB Barcelona and, while originally a painter, her practice has evolved beyond the canvas. Her unique, interdisciplinary style is reminiscent non-narrative, immersive theatre as blends together video, audience participation and performance art. This multimedia expertise is driven by the desire to represent poetic actions in which the soul will inevitably be transformed by.

This is Vidal's second work at the 2019 Fringe. **Wet** displays the often overlooked story of Jackson Pollock's wife, Lee Krasner, A stunningly vivid work, this performance examines the life of an equally radical and brilliant painter who, like many female artists throughout history, was condemned to her husband's shadow.

www.conchavidal.com

Listings Information

Venue	C at SESH Hairdressin, 50 Bernard Street, Leith Shore, venue 81
Dates	9-26 Aug (not 19)
Time	20:00 (0hr35)
Ticket prices	£8.50-£10.50 / concessions £6.50-£8.50 / under 18s £4.50-£6.50
C venues box office	0131 581 5555 / www.CtheFestival.com/2019/hair-of-the-wild
Fringe box office	0131 226 0000 / www.edfringe.com

C venues

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Ticket collection at any C venue

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For further information, images and interview availability please contact Concha Vidal at Concha Vidal on +34 651 727 507 / inmavidas@hotmail.com or the C venues press office on 0131 581 5550 / press@cvenues.com